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PLEXUS INTERNATIONAL

EROSIONS^{and} RENAISSANCE

ACT IV

EATING ART

10 December 2005

HUMAN RIGHTS DAY

St. Mark Church-on-the-Bowery
New York

8 March 2006

WOMEN'S DAY

VI International Congress
on the Mediterranean Diet
Barcelona

The
Ark of
Well
Being





ARTWORK BY LUISA MAZZULLO, 2005

Erosion and Renaissance Show

is a series of itinerant community-based art events, staged in several acts in different areas of the world, to warn on the increasing "erosions" underway in our living Earth: from the erosion of the world humankind heritage to the planet's biodiversity, soils, local knowledge, cultural diversity, information, human rights, wellbeing, freedom and peace. Plexus International is a global network of artists and scientists. Founded in 1982, in New York.

It has conceptualized and produced numerous cross-cultural art-science experimental events across Europe, Africa, Australia and North America, linking the notion of "culture" as a community sustainable development resource - to the achievement of the "well-being" - as a human right for all.

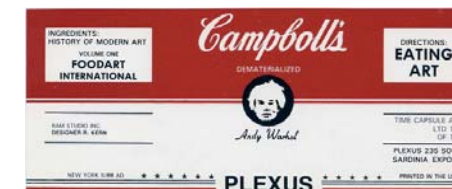
New York

10 December 2005, Human Rights Day

Act 4th departs from the historical site of the Saint March Church in the Bowery, organized by Trash-Worship, as a reminder of our tumbles in the respect for the rights of countless people in these trying days of "security" at the cost of freedom. It will warn on the increasing erosion of all human rights for all, in particular of food Security, health, education, access to Information and freedom of expression.



COKE PEPSI & SOME CLOROX, RAP 2001



CONCEPTUAL ART BY SANDRO DERNINI, NEW YORK 1988

In celebration of the 100th anniversary of Albert Einstein's theory of relativity, Act 4th is launched, on 9th December, from the Lehman College in the Bronx Dept. connected via an experimental face to face transmission with the Dept. of Physics of the University of Cagliari, in Sardinia, through the Plexus Ark of the Well Being Project. It is staged as a recall of The 1995 Marconi Well Being Open Call of Cagliari and of The 1992 Columbus Open Call for Reconciliation of Carloforte for the Well Being in the XXI Century. It will present internationally The 2005 Rome Call for a Common Action, made on 1 October, 2005, at the University "La Sapienza" of Rome.

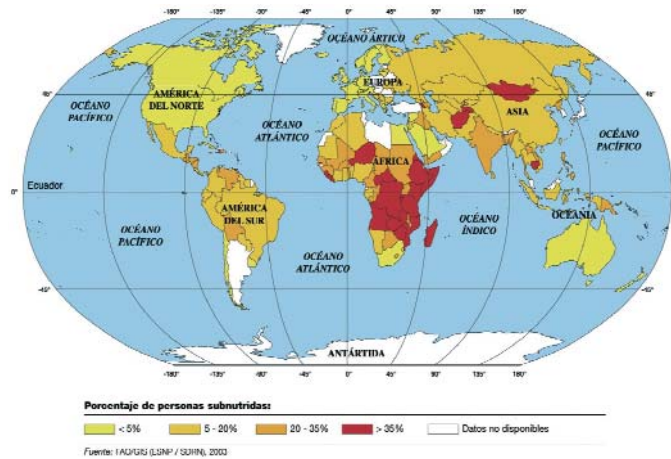
Barcelona

8 March 2006, Women's Day

ACT 4th will land at the VI International Congress on the Mediterranean Diet, in collaboration with the Foundation for the Advancement of the Mediterranean Diet, to alert that hunger, malnutrition and food insecurity are eroding the cognitive capacities of the world. It will urge the development of "knowledge societies", as recently stressed by UNESCO, to contribute to the well-being of individual and communities.



Act 4th will commemorate the recent death for malaria in Dakar of the young Plexus artist Alioune Badara Fall dit Prof, as a recall that too many young lives are lost every day in the world.



ACT 5th will depart from Las Palmas of Gran Canaria Island in May 2006, in collaboration with the NGO "Nutricion Sin Fronteras" www.nutricionsinfronteras.org



Act 5th will arrive in the Medina of Dakar, Senegal, at the 3rd Triangle de l'Art Festival, organized by C.O.S.E.F.I.T, within the DakArtOff of the 2006 Biennale of Contemporary African Art. It will perform the measurement of the dramatic advancement, from 1988 to 2006, of the sea erosion in front of the *Door of No Return of the House of the Slaves in Goree island*, an UNESCO World Heritage site, as symbol of all humankind erosions in the world. It will relaunch the 1990 Plexus-ISALTA proposal for the World Art Bank in Goree

HOUSE OF THE SLAVES, GOREE-DAKAR



The departure of the Act 4th, in New York, at St. Mark Church in the Bowery, on **December 10, 2005**, is staged as the **repatriation of art** into the community, to highlight the **vital role of the artist in the community**, as a keeper of the living archive, to balance the **cultural blackout of our current times**. It will recall the gentrification erosion of the Lower East Side of Manhattan.

It is dedicated to the many artists and luminaries of the Lower East Side who have passed away, including Yuri Kapralov bohemian counterculture author, Miguel Pinero, co-founder of the Nuyorican Poets Café, Don Cherry world music explorer, Sarah Farley homesteading pioneer, as well as Bruce Richard Nugent, honorary chairman of Plexus International, who in 1926 was part in Harlem of the black literary quarterly Fire!!

It is a remainder of the **1984 Open Call In Order to Survive** from the Lower East Side artists community.



DON CHERRY
photo by Raymond Ross, 1992

Program 7.00 PM – 10.00 PM

7 PM Doors Open
Sound Ambiance by Amoeba Technology

Videos screening:
"Plexus In Order to Survive" (2005), a video document by Arleen Schloss
"Who Killed Henrich Hertz?" (1987), a bi-directional interactive microwave-delivered digital art event by Intercomm: Willoughby Sharp, George Chaikin, Ira Schnieder, Tim Binkley. Made in association with: The Institute for Computers in the Arts, NY; The School of Visual Arts, NY; Plexus International; Fusion Arts; Raindance Foundation; Video Lab, NY; Machine Language; Dax, Carnegie-Mellon Univ., Pittsburgh; Soul-To-Soul Teleconferencing, NY; The Bronx Council on the Arts, Inc. with Maureen Nappi; Channel 25, Brooklyn Tech, Fort Green, Brooklyn, NY.
"CUANDO Purgatorio," (1985), a video art document by Jim C
Plexus: The Voyage of the Elisabeth Continues (2005), a demo DVD by Fulvio Politi and Sandro Dernini

7:30 Welcome Address: Rev. Frank Morales

7:45 M.C.: George Stonefish of the American Indian Community, blessing of the event

8:00 Miguel Algarin & Friends
Nuyorican Poets Cafe'
Alpha Diallo
Valery Oistenau-Zen-Dada Poet

8:45 Dee Poop, (drum)
Vittorio Terracina (vocals)
Ediney da Silva (berimbau)

9:00 Patricia Geri Russell in
"Falcon Below 14th Street"

9:15 Eveleena Dann, Erin Kelly,
Kirk Peterkin, in
"Die Gedanken Sind Frei"
(Thoughts Are Free)

9:30 Lo Galluccio, (vocals)
Lou Rossi, (guitar)
Will Di Martino (drum)

9:45 Uke Jackson (Ukelele)

10:00 Eating Art:
The Voyage of the Living Plexus Black Box of
the Elisabeth Continues... In Order To Survive



THE VOYAGE OF THE ELISABETH, SARDINIA 1985-1995



Featuring:

Miguel Algarin, David Boyle,
George and Kathy Chaikin,
Sandro and Rodolfo Maria and
Salvatore Maria Dernini,
Antonello Dessi, Alfa Diallo,
Stephen Di Lauro, David E. Ecker,
Joanee Freedom, Lois E. Griffith,
Lynne Kanter, Ray Kelly,
Hanne H7L Lauridsen, Mico Licastro,
Arturo Lindsay, Franco Meloni,
Patricia Nicholson Parker,
Valery Oistenau, Lorenzo Pace,
William Parker, Rolando Politi,
Jose Rodriguez, Barnaby Ruhe,
Anna Saba, Arleen Schloss,
Willoughby Sharp, Frank Shifreen,
Anita Steckel, Vittorio Terracina,
Eve Vaterlaus

Stage with artworks by, Silvio Betti, Carlo
Antonio Borghi, Gaetano Brundu, Alioune
Badara Fall dit Prof & Alain Coulbaly, Lenny
Horowitz, Paolo Maltese, Langouste MBow,
Luisa Mazzullo, Ousseynou MBaye, Kre
MBaye, Assane MBaye, Luca Pizzorno, Gian-
carlo Schiaffini, Micaela Serino

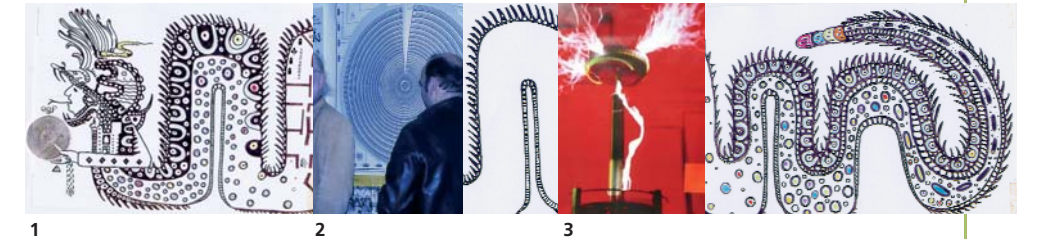
9 DECEMBER 2005

**FROM THE LEHMAN COLLEGE, NEW YORK, TO THE DEPT. OF PHYSICS
OF THE UNIVERSITY OF CAGLIARI (SARDINIA-ITALY)
IN CELEBRATION OF THE CENTENNIAL OF EINSTEIN'S RELATIVITY**

1 - PLEXUS PLUMED SERPENT BY
RICHARD MILONE IN 1987 AND
REDITED BY MICAELA SERINO
IN 1992

2 - GEORGE CHAIKIN'S RETINA AT
THE ENTRANCE OF NYU
ROSENBERG GALLERY, 1993

3 - GUIDO PEGNA'S TESLA
APPARATUS, DEPT. OF PHYSICS,
UNIVERSITY OF CAGLIARI



Nikolai Tesla's Patent # 787.412:
"Art of Transmitting Electrical Energy
Through the Natural Mediums".

Dept. of Physics, University of Cagliari, Sar-
dinia-Italy 5PM-6PM (SardinianTime):
Guido Pegna, Roberto Habel, Stefano Asili.
In the same occasion an extremely refined
and uncertain test of General Relativity will
be started, celebrating the centennial of Ein-
stein by a long period comparison of the fre-
quencies of a particular Cesium atomic tran-
sition, that will be again measured in 2006 at
the 4th EuroMed Forum on Food Cultures.

Special thanks to the Ital-
ian Navy for the cesium
clocks.



INTERLEUKINA 2
BY GAETANO BRUNDU, 1992

Eye to Eye Transmission

Lehman College, Bronx, New York

11-12 AM (New York Time): George Chaikin,
Sandro Dernini, Franco Meloni, Willoughby
Sharp, documented by Pamela Seymour
Smith. With the collaboration of Joseph Mid-
dleton, Jerald Barnard.



**Digital Webspyders
Project** by CRS4 (Cen-
ter for Advanced

Studies, Research and Development in Sar-
dinia). Credits: Giuliano Murgia, President
of Consorzio 21. (Project manager) Pietro
Zanarini, CRS4 (Research manager) Andrea
Mameli, CRS4 (Science communication)
Carola Salis, CRS4 (Educational technol-
ogy) Claudia Cabras (Design) Rossana
Luisetti and Roberto De Azevedo (Tascusi
Theatre Company).



ACT 1st departed from the Medina of Dakar, in June 2004, at 2° *Le Triangle de l'Art Festival*, within the DakArtOff of the Contemporary African Art Biennale. It raised attention on the increased sea erosion in front the Door of No Return of the House of the Slaves in Goree, that Plexus International has started to measure since 2000.

The Door of No Return was the symbolical site where Plexus Art Slave boat, that was performed in 1986 at CUANDO community space, escaped from the ArtWorld Market control, crossing the international sea, to arrive in the summer 1987 into the Nuraghic bronze age of Sardinia.

ACT 2nd departed from Ballarat, Australia, in December 2004, for the *Eureka 150 Rising Rebel Festival* by Culture Lab International. It raised attention on the emu eggs' erosion in the Maroota Plateau, a sacred Aboriginal ground, in the Blue Mountains, an other UNESCO World Heritage site.

ACT 3rd departed on 28 May 2005, in Lecce, Italy, in collaboration with Raggio Verde Editions, from the Academy of Fine Arts. It landed on September 29 in Rome, within the pavilion *Eating Art*, at the *3rd EuroMediterranean Forum on Food Cultures*, held at the Rector Hall of the University La Sapienza of Rome. It was presented by the Food Science Institute of Rome "La Sapienza", Universitas Italica Foundation and EuroMediterranean Network on Food Cultures, as part of the event *2005 Year of the Mediterranean*, under the auspices of the Representation in Italy of the European Commission.

ARTWORK BY MICAELA SERINO, 2005



THE ARK OF THE WELL BEING AS THE MEDITERRANEAN FOOD CULTURES ANTENNA PROJECT

S. CRISTINA
NURAGHIC WELL SARDINIA,
CONCEPT PHOTOS BY
ASILI & DERNINI, 1995



The Ark of the Well Being is a cultural navigation project of art, science and technology by Plexus International Forum Onlus, based in Sardinia, navigating in the cyberspace as a shuttle of open communication, through selected web sites, getting in real time images, documents, data, and news. The Project of the Ark of the Well Being was presented in 1995 in the harbour of Cagliari, in Sardinia, on board the Elisabeth boat, within the *Navigating Global Cultures* Project, an experimental collaboration between the University of Cagliari and New York University, on the occasion of the 100th Anniversary of Guglielmo Marconi. After, in Rome, in 1996, it was launched from *Eating Art/Get the Best from Your Food/Food for All*, a special event held by Plexus International and the Institute for the Italian American Experience, on the occasion of the FAO World Food Summit, in cooperation with FAO Food and Nutrition Division.



The Plexus project was conceived in 1989, in front the House of Albert Einstein in Princeton, New Jersey, by Sandro Dernini and George Chaikin, launching *The Departure of a Human Art Shuttle For Freedom Journeying to the Realm of a New Planet Called Time-Art*. It landed, carrying on board the *Plexus Black Box*, at the Dept. of Physics of the University of Cagliari, in June 1989, on the occasion of the Plexus art opera *1992 Christopher Columbus: Voyage in the Planet of Art*.



COLOMBINA RECONCILIATION BOAT
BY SILVIO BETTI, 1991

at the NYU Barney Bldg. *After it Mayor Dickins by acknowledging all these efforts made the proclamation for the 16 December as the "International Reconciliation Day".*

It departed, again in 1991, on board of the **Colombina Reconciliation** boat, with an interactive fleet of reconciliation well being projects, sailed from the Elisabeth boat, towards the **1992 Columbus Reconciliation Well Being Symposium**, held in Carloforte, in Sardinia, and closed with The 1992 Columbus Open Call for Reconciliation of Carloforte for the Well Being in the XXI Century. This Call was presented on **December 10, 1992, Human Rights Day, exactly 13 year ago**, in the morning by the Institute for the Italian American Experience at the New York City Hall, and in the evening by Plexus

International to the Lower East Side Community

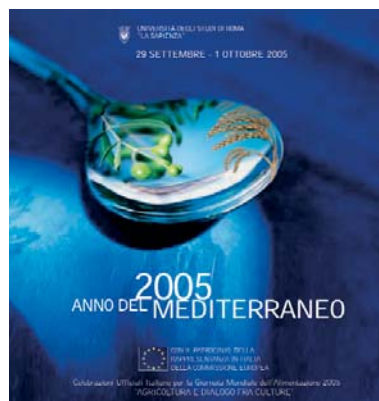
COLVMBVS
RECONCILIATION FORVM:
"THE WELL
BEING IN THE
XXIst CEN-
TVRY"

Office of the Mayor
CITY OF NEW YORK

Proclamation

In September 2005, the **Ark of the Well Being Project** restarted its journey on the occasion of the event **2005 Year of the Mediterranean**, held at the Rector Hall of the University of Rome "La Sapienza". It was staged within the pavilion **Eating Art** as an art journey made in collaboration with the Food Science Institute of the University of Rome "La Sapienza", the

National Academy of Dance and Plexus International. A gala choreo-event directed by Joseph Fontano was performed, at the National Academy of Dance, for a common action on diet, physical activity and health, as recently recommended by the European Commission. At the conclusion of **3rd EuroMed Forum on Food Cultures**, within the "2005 Year of the Mediterranean", it was issued The **2005 Rome Call for a Common Action** and then posted in the Ark of the Well Being to be carried around the world, calling attention on the increasing erosion of the Mediterranean food cultures heritage as well as on the alert of the European Commission that childhood overweight and obesity are highly increasing also in Europe.



PAVILION EATING ART ROME 2005



RECTOR HALL UNIVERSITY OF ROME "LA SAPIENZA"

**THE 2005 ROME CALL
FOR A COMMON ACTION
IN THE YEAR OF THE MEDITERRANEAN**

On the Decennial of the Barcelona Declaration, in the 2005 Year of the Mediterranean, within the celebrations of the World Food Day, at the Rector Hall of the University of Rome "La Sapienza", **We met** from September 30 to October 1, 2005, as participants of the 3rd Euro-Mediterranean



Forum "Dialogues between Civilizations and People: The Food Cultures". In attendance were representatives of national and regional agencies, of universities, of cultural institutions and individual experts in various food, nutrition

and cultural fields, coming from all over the Mediterranean region. Following the reflections raised from the International Conference "The Food Tradition in the Mediterranean Monotheistic Religions", held at the Rector Hall of the Uni-



versity of Rome "La Sapienza", on 29/30 September 2005, the program of the 3rd Euro Mediterranean Forum on Food Cultures, fitted squarely within the framework of the objectives of the Barcelona Declaration towards the cre-

ation of a Euro-Mediterranean area of shared prosperity. **Whereas... Therefore**, by being aware that in the Mediterranean there is a spread awareness of the social, cultural, health and economic interdependent dimensions of 'food', shared by all Mediterranean people, **We strongly recommend to take into consideration our following recommendations:**

- 1) To fully acknowledge "food" as a pivotal element in the development of the future actions of the EuroMed Partnership, for its central and strategic cross-cutting dimension through the Declaration of Barcelona, with particular regard on the three social, cultural and human dimensions of the Euro-Mediterranean partnership;
- 2) To fully acknowledge "food" as a common ground in the Mediterranean to increase the intercultural and inter-religious dialogue between civilizations and people towards mutual understanding and social cohesion;
- 3) To fully acknowledge "food" as a vehicle for learning about diversity and transmitting knowledge of the other;
- 4) To fully acknowledge the right for everybody to eat according to their own beliefs;
- 5) To consider "food" as a "total social fact" as well as an important element to be account for the dialogue and social communication in the Mediterranean area and abroad;
- 6) To act together to revitalize local capacities to reduce the increasing erosion of the diversity of Mediterranean food cultures heritage as well as to reinforce the sustainability of the agro-food systems of all Mediterranean countries and the food security in the entire region;
- 7) To make operative the commitment of the launching of the Euro-Mediterranean dialogue platform on rural sustainable development as well as the experience of the LEADER program in the Mediterranean towards resources conservation and valorisation;
- 8) To sustain research in the field of cultural processes and transformations;
- 9) To give more attention to the cultural and historical aspects of "food culture" and to their articulation in different geographical, environmental, historical, ecological, cultural, religious contexts, within a dynamic prospective of long term, and also from an actual perspective, including

industrial promotion, biotechnology processes, etc.; to give more attention to the evolution of production, consumption and marketing of Mediterranean Diet products; to give more attention to cultural tourism and farm-holiday in each country and through twinning agreements;

10) To reinforce the joint creation of common Mediterranean cultural products (books, expositions, festivals, movies, events, etc.) to be used in Mediterranean territories and abroad as well as to support common scientific initiatives in the field of food cultures and Mediterranean Diet and the dissemination of their result;

11) To rediscover the "pleasure" of food and conviviality as a way to "be together" in a Mediterranean way;

12) To launch a food culture "re-education" project for an effective action in the schools of all Euro-Mediterranean Partnership countries with particular regards to gastronomic and convivial levels, and oriented not only to nutrition education;

13) To reinforce training activities specially for the trainers; to reinforce the exchange of experiences between students from different Mediterranean schools and universities; to reinforce the attention to young generations and to the evolution of their Mediterranean style of life, through media, schools, universities, and sport;



NATIONAL ACADEMY OF DANCE

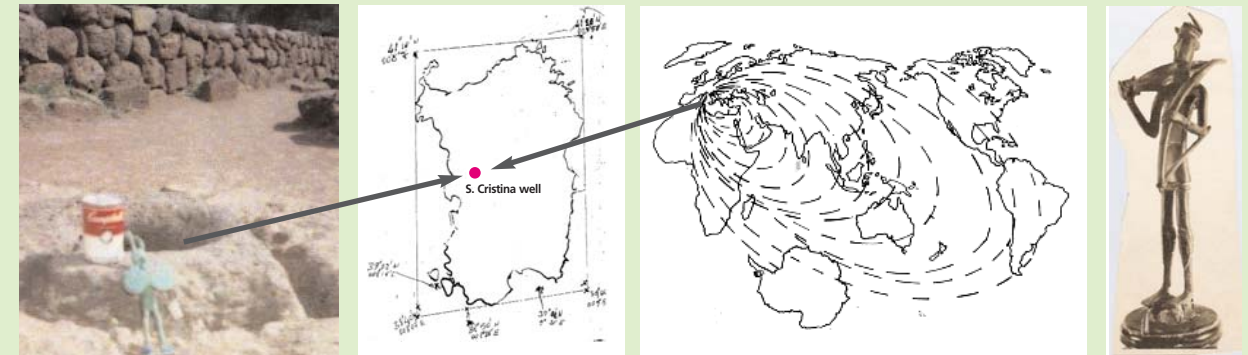
14) To sustain in the future of the EuroMed dialogue the creative process of interaction of science, art, technology;
 15) To have not a "mythical" consideration of the Mediterranean past, in which to transfer artificially the actual interests, building a kind of "Arcadia" and forgetting all difficulties about food achievement and transformation in the Mediterranean area;
 16) To sustain the Mediterranean Diet as a resource and a possibility of renaissance in "acculturated" or economically agricultural depressed areas, taking part of the processes, and avoiding to become a simple "receptor" of globalized food manufactures;
 17) To remember that the ancient Greek word "diaita" means equilibrium, lifestyle. Therefore, the traditional Mediterranean diet is more than just a diet; it is a whole lifestyle pattern with physical activity playing an important role;
 18) To take into account the intense scientific activity of the last decades that has significantly contributed to the understanding of the relationship between nutrition and health. The health benefits of the dietary traditions of the Mediterranean populations have contributed to the acceptance of the Mediterranean Diet as a healthy dietary model, also for the prevention of non-communicable diseases and obesity;
 19) To establish a common definition of the traditional Mediterranean Diet (equivalent to Mediterranean Food or Food Culture) as a priority, in order for all Mediterranean countries to present a common perspective and strategy. The definition should refer to the traditional Mediterranean Diet preserving cultural inheritance. Main foods included in the common basket are: in high amounts olive oil and olives, fruits, vegetables, cereals (mostly unrefined), legumes, nuts and fish, moderate amounts in dairy products (preferably cheese and yogurt), and low quantities of meat and meat products. Wine in moderation is acceptable when is not contradictory by religious and social norms. But the idiosyncrasy of the pattern is not only a list of foods (some traditional) but also its sustainability (mostly fresh and seasonally and locally grown) and preparation according to traditional recipes and the way and context of eating them, that are also key components of the Mediter-

anean Diet. It is emphasized that Mediterranean Diet is complete and does not need any kind of supplement or enrichment unless recommended for health reasons;
 20) To take into account that traditional Mediterranean Diet besides its health implications also has cultural and economic implications, therefore all Mediterranean countries need to agree and contribute to the process of preservation and promotion. To start the process of the recognition of the Mediterranean Diet Food Cultural Heritage behind the UNESCO, as an initial and shared common position to be coordinated from the Barcelona counterpart as an extension of the 1995 Barcelona Declaration, in collaboration with all the Mediterranean country representatives;
 21) To consider that the global scenery in which is placed the complex reality of the Mediterranean, with its interdependent issues, requires an interdisciplinary and intercultural rethinking able to express a new paradigm of development for the Mediterranean;
 22) To strengthen the initiative of the Euro-Mediterranean Forum on Food Cultures to continue to foster its interdisciplinary networking dialogue towards the envisaged roadmap for the creation of the Free Trade Area by 2010. To support its effort to develop a thematic interdisciplinary network on "Agriculture, Food and Culture", with a joint "portal" website, to share experiences, researches and data;
 23) To launch also a EuroMed PLAN D (Dialogue, Debate, Democracy) to strengthen, as done for the EU's future, the current debate about the Euro-Mediterranean Partnership and its future, in which "food", with its pivotal cross cutting role, through the three dimensions of the Plan D, could be fully acknowledged within the objective to build a new EuroMed political consensus towards the challenges of the 21st Century;
 24) To take into high consideration that young people are becoming in Southern and Eastern Mediterranean countries the highest majority of the population.
Upon these recommendations, in the Year of the Mediterranean, **we invite you to join with us in this call** for a common action to acknowledge the pivotal role of "food" in the economic, social and cultural sustainable development of the future actions of the Euro-Med Partnership.

Rome, October 1, 2005

The Voyage of the Elisabeth boat continues in directions of the creation in 2010 of the Euro-Mediterranean Free Trade Area.

The strategic position of Sardinia, at the centre of the Western Mediterranean Sea, is an excellent geographical and historical crossroads, a critical need for the success of a global joint venture.



4TH EUROMEDITERRANEAN FORUM ON FOOD CULTURES

Dialogues between Civilizations and People: the Role of the Mediterranean Diet, Information and Art for the Nutritional Well Being of the XXI Century



RIVINGTON SCHOOL, NEW YORK 1988

Plexus International Forum Onlus

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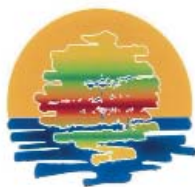
With the Technical Scientific Collaboration of



Food Science Institute
University of Rome
La Sapienza



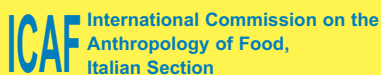
Istituto Agronomico
Mediterraneo Bari



Mediterranean Diet
FOUNDATION



PROMEA
CONSORTIUM
CAGLIARI



FONDAZIONE
UNIVERSITAS
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VENTUNO**



POLARIS
PARCO SCIENTIFICO
E TECNOLOGICO
DELLA SARDEGNA

Conceived and Produced by



Plexus International
Forum Onlus
Cagliari

In collaboration with



The Institute for the Italian American Experience Inc.

THE VOYAGE CONTINUES... IN ORDER TO SURVIVE



Artwork
by Kre MBaye,
Dakar, 1986



Artwork
Gaetano Brundu,
Cagliari, 1988

Survivor